GradConnection | seek
INFO PACK

We are the #1 independent graduate program research tool for Australian students (AAGE survey 2016). By partnering with GradConnection your brand will have the largest possible reach to students across the country.

We are Australia's largest job search board, connecting university students with top Australian employers since 2008.

CONNECTING UNIVERSITY
STUDENT TALENT WITH TOP
AUSTRALIAN EMPLOYERS

71% of students use GradConnection (source: AAGE Survey 2016)

GradConnection.com.au

Who we are

Australia's largest student job board connecting university talent with top Australian employers since 2009.
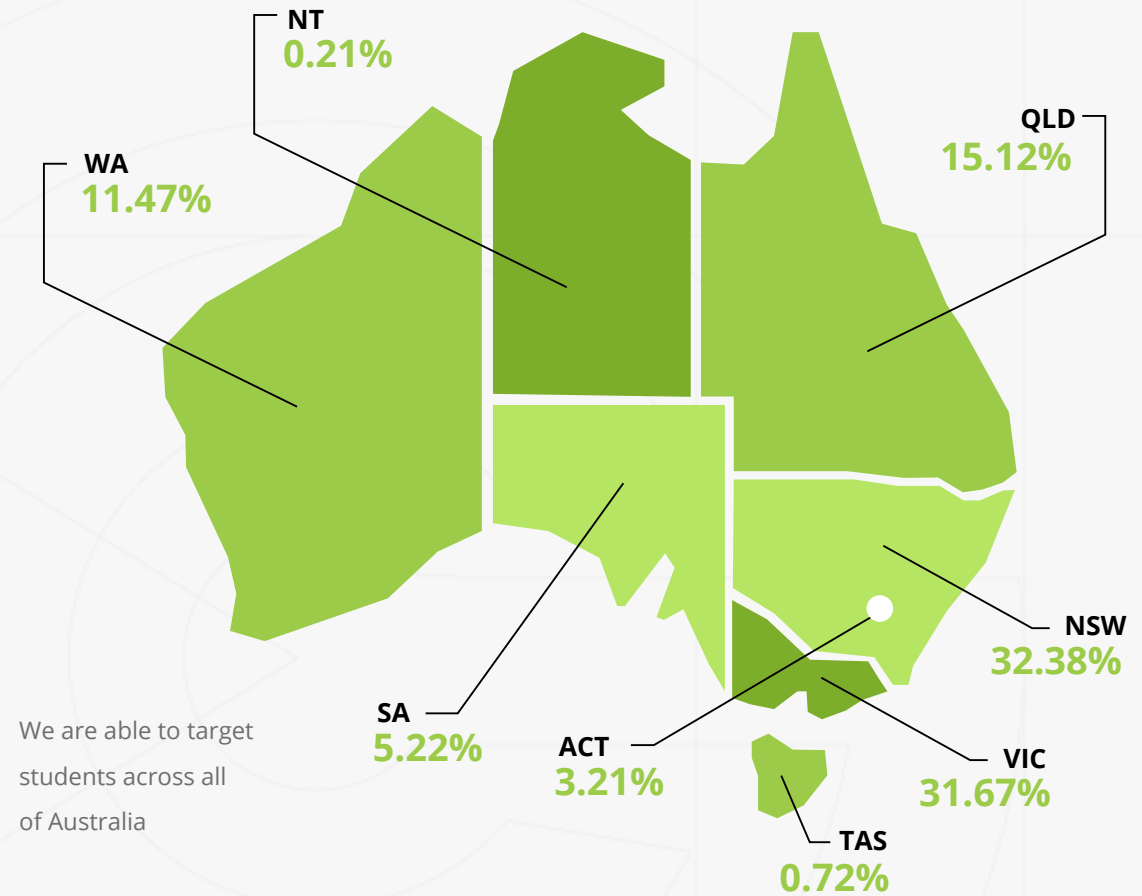
Want access to Australia's brightest minds?

We are the #1 independent graduate program research tool for Australian students (AAGE survey 2018). By partnering with GradConnection, your brand will have the largest possible reach to students across the country.

We are able to target students across all of Australia

NT 0.21%

QLD 15.12%

WA 11.47%

SA 5.22%

ACT 3.21%

NSW 32.38%

VIC 31.67%

TAS 0.72%

275K
unique visitors Feb - April
(Google Analytics 2018)

71%
of students use GradConnection
(source: AAGE Survey 2018)
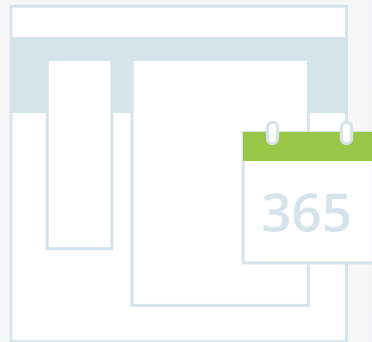
500k - 1 mil
page views per month

150k+ registered members to engage with

Reach the right candidates at the right time

Your GradConnection profile will allow your brand to have presence year-round. Which means you can be there when students are searching for opportunities, not just when you're advertising for opportunities. With a GradConnection profile you can benefit from;

A year-round profile

Unlike traditional job boards on which you need to post a new ad each time, your profile is live all year to maximise engagement and drive applications.

Targeted email alerts

Get two targeted email alerts to your student audience. Plus, generate traction through targeting by degree, not by keywords like a traditional job board.

Unlimited campaigns

Post as many job ads as you like to a tailored audience of students to suit your company.

Build your own graduate attraction strategy

01 PROFILE PACKAGES

Pick your profile package

Profile package
(Basic, Bronze, Silver, Gold)

Diversity profile pack

Front page advertising
logo /banner

02 DEGREE TARGETING

Increase your reach with a variety of Degree Targeting add-ons

Boosters
(discipline, graduate jobs, internships)

Dedicated custom emails

03 SOCIAL MEDIA CAMPAIGNS

Amplify your brand through a variety of Social Media Campaign options

Facebook/Instagram live

Custom audience boosted posts

01 PICK YOUR BASE PACKAGE

Basic

Target 1 Discipline

Contact for pricing
info@gradconnection.com

Best suited to:

Employers who hire one single type of degree holder. For instance, hiring only Legal Graduates for a Law Firm.

Bronze

Target 3 Disciplines

Contact for pricing
info@gradconnection.com

Best suited to:

Employers with a generalist graduate program, such as a Management Trainee Program.
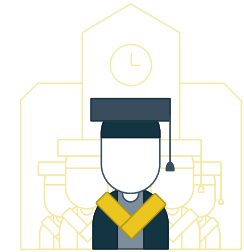
Silver

Target 5 Disciplines

Contact for pricing
info@gradconnection.com

Best suited to:

Employers with a generalist graduate program that also want to target some technical degree streams.

Gold

Unlimited Disciplines

Contact for pricing
info@gradconnection.com

Best suited to:

Employers with a multiple stream and multiple discipline graduate program, such as having 5 graduate programs with a variety of majors.
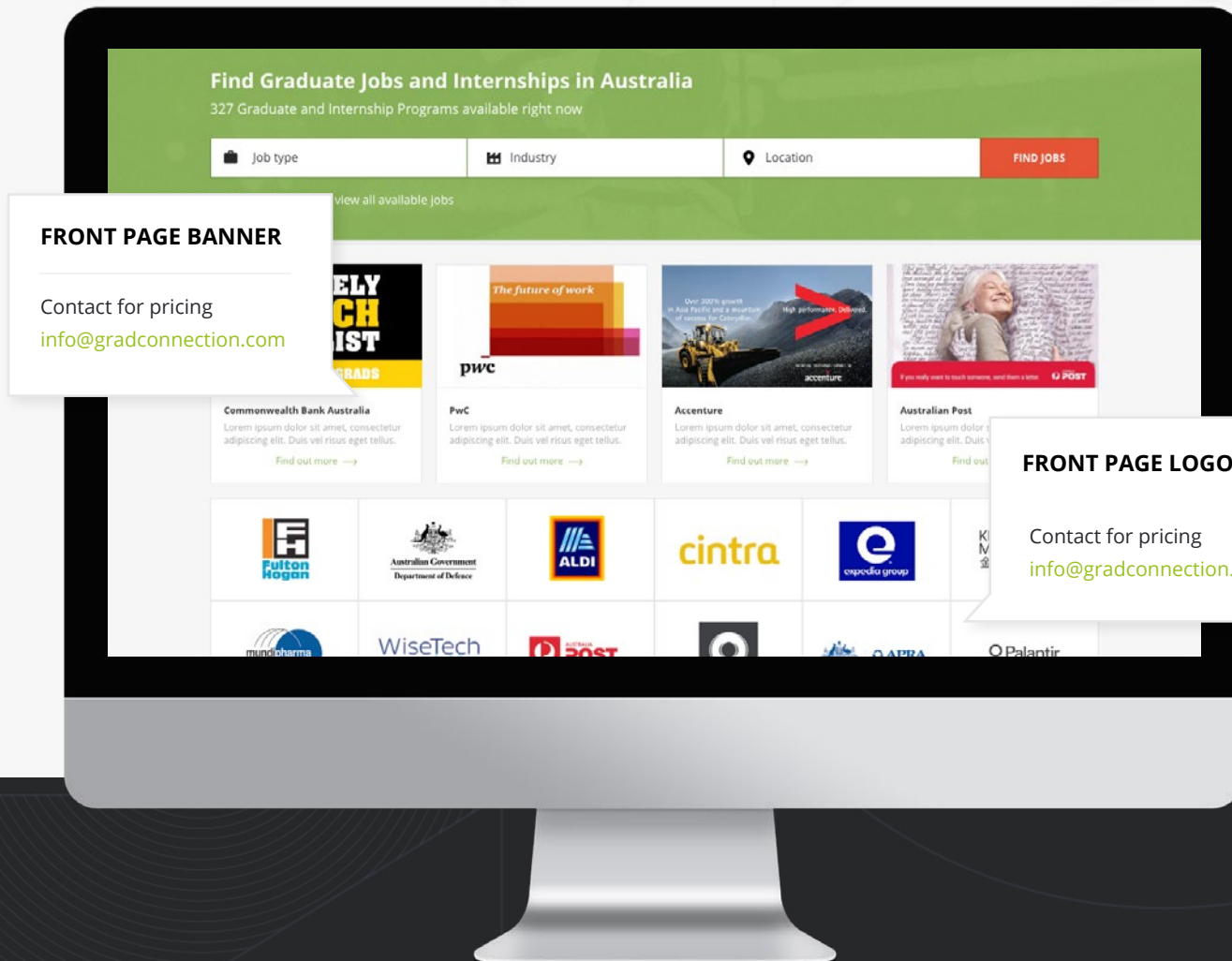
Diversity profile pack

Show your support for the following;

Aboriginal and Torres Strait Islanders, Equal Opportunities Programs, students that have identified as having a disability, and LGBTIQ community students.
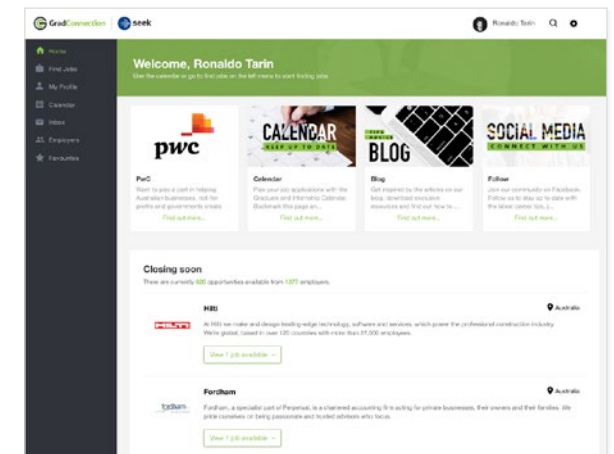
BENEFIT FROM GRADCONNECTION'S HOME PAGE TRAFFIC

Most viewed page on the website, increase views to your employer profiles by 15 - 30%

FRONT PAGE BANNER

Contact for pricing
info@gradconnection.com

FRONT PAGE LOGO

Contact for pricing
info@gradconnection.com

LOGGED IN STUDENT BANNERS

Increase your application numbers & brand awareness by putting yourself front & centre! Logged in student banners give you exposure to specific students while they are logged in to their profile and ready to apply for roles. Choose your desired disciplines to target the right students.

Contact for pricing
info@gradconnection.com

02 INCREASE YOUR REACH WITH A VARIETY OF DEGREE TARGETED OPTIONS

Dedicated custom emails
Audience specific messaging via our custom email sends.

Most Popular Audiences	Reach
STEM	20,000 +
Business and Commerce	20,000 +
STEM Female	4,000 +
Engineering	12,000 +
Accounting	7,000 +
Banking and Finance	5,000 +
Law	5,000 +
Marketing and Sales	3,000 +
HR	3,000 +
Information Technology	4,000 +

*Ask us about custom audience

GradConnection

Department of Jobs and Small Business Graduate Program - Closing Soon!

GRAD PRO GRAM
WHERE WILL YOUR TICKET TAKE YOU?
MORE JOBS. GREAT WORKPLACES.
jobs.gov.au/graduate

The Department of Jobs and Small Business 2019 Graduate Program is a ten-month program, giving you the opportunity to work in a range of areas across the Department and work on policies and programs that directly affect Australians. If you want to challenge yourself, and have access to cutting-edge learning and development through formal workshops, seminars, virtual programs, and on-the-job learning, then this is the program for you!

You will be part of an energetic social club, organising a range of fundraising events such as happy hours, bake sales, and an annual trivia night, giving you plenty of opportunity to network with other graduates and other employees.

We recruit graduates under generalist and specialist disciplines. These include:
• Generalist
• Economics
• Quantitative Analysis (QA)
• Legal
• Information and Communications Technology (ICT)

The Graduate Program offers:
• Placements in a range of work areas, providing opportunities to work on a variety of programs and policies, developed and implemented by the Department.
• Professional development, including self-paced and structured learning and development activities tailored to your needs.
• An attractive remuneration and conditions package.

Apply now

Go to GradConnection | Forgot your password? | Unsubscribe from mailing list

au.gradconnection.com

DEGREE BOOSTERS

Increase your exposure and applications to specific degree holders with an annual booster add-on.

Graduate Jobs Booster

Exposure to all degrees (2nd most viewed page on the site)

Internship Booster

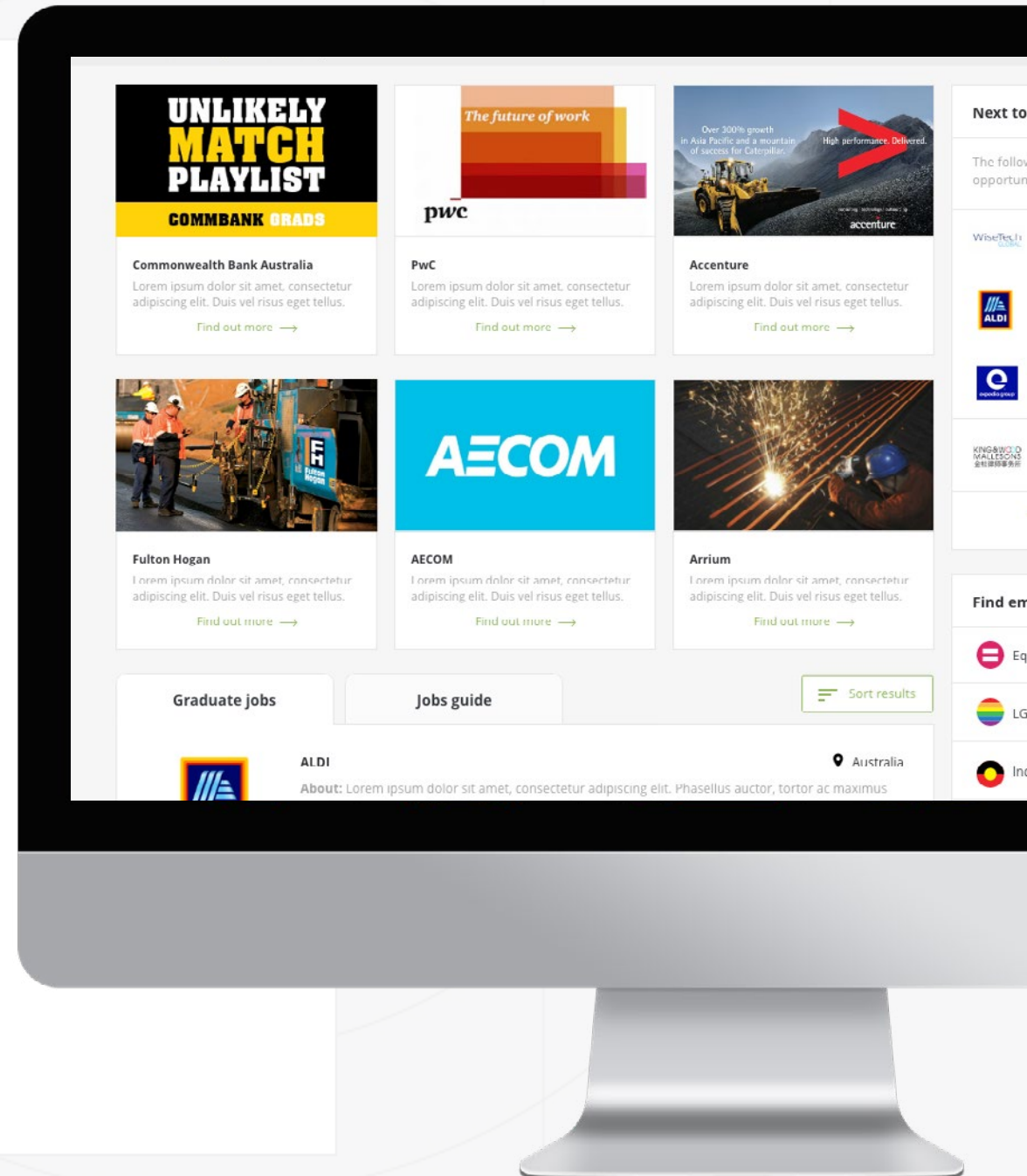Exposure to all degrees (5th most viewed page on the site)

Premium Discipline Booster

Our top 10 most viewed disciplines (6 positions available per discipline)

1. Engineering
2. Accounting
3. Banking and Finance
4. Law
5. Business and Commerce

6. Marketing and Sales
7. Human Resources
8. Information Technology
9. Science
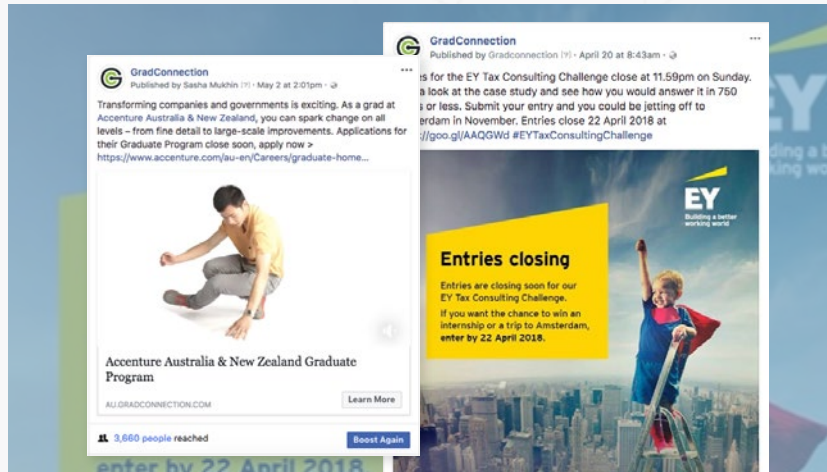10. Arts and Humanities

Niche Discipline Booster

Increase exposure to niche disciplines (eg. economics, statistics, actuarial etc.)

03 AMPLIFY YOUR ATTRACTION CAMPAIGN THROUGH SOCIAL MEDIA

Access our large student database and streamline your campaigns across Facebook and Instagram:

2 FACEBOOK / INSTAGRAM POSTS

(1x open 1x closing date)

Boost to custom audience

FACEBOOK LIVE EPISODE

(filming and equipment included)

Boost to custom audience

Get in touch

Get listed on Australia's largest student job board today.
Contact us: info@gradconnection.com or (02) 8005 0266

@gradconnection | www.gradconnection.com.au